

# What makes Allay stand out?

- 1. Nurse Practitioner & LCSW Consulting:** Allay can provide these services in the patients' home (wherever they live). These providers can focus on offering symptom management for patients that are challenged with a serious illness. In addition, they work to help with the relief of physical and psychological symptoms associated with a serious illness.
- 2. Free Case Management:** Case management is a collaborative process of assessment, planning, facilitation, care coordination, evaluation, and advocacy for options and services to meet an individual's and family's comprehensive health needs through communication and available resources to promote quality, cost-effective outcomes. So whether the patient is transferring from/to a hospital or rehab center, or is trying to understand their health and ways to stay independent and healthy at home, Allay can be there as their advocate and expert guiding them along the way.
- 3. Medicaid/VA Fee/LTC Insurance/Private Pay:** Allay understands that not everyone can afford non-medical home care. However, that should not stop someone from getting the help they need and deserve. That is why Allay is proud to accept Medicaid and any other insurance that might help provide support. Allay will look into every insurance possible in efforts to get services covered.
- 4. Patient Centered Care:** What does patient centered care really mean? At Allay, patient-centered care is about much more than creating customized care plan, helping with activities of daily living (ADL's), educating on a health condition or diagnosis, or treating symptoms. Patient centered care is about empowering patients take control of their health and condition; it is about helping them experience independent and joyful living to the fullest extent possible; it is providing guidance in the context of full and unbiased information about options, benefits, and risks.  
  
"Patient-centered" means considering patients' cultural traditions, personal preferences and values, family situations, social circumstances and lifestyles. Patient centered care and patient empowerment leads to higher level of patient engagement and ultimately leads to better patient outcomes and overall health.
- 5. Not A Franchise:** This is important because it helps us keep our costs down. Most franchises must pay a percentage of their revenues to the larger corporation. Typically that can be anywhere from 3-5%. By not having to pay those fees, Allay Home Care is able to keep our prices down and be much more affordable. Another benefit with Allay is that you are getting qualified caregivers, and staff experienced in the health care industry. I have seen many franchise owners come from various other industries, and often don't have the skills and experience related to being a caregiver. Allay is owned and operated by individuals who have been in the long term care/home services health care industry for many years (some of whom have over 10 years experience).
- 6. Transitional Care/Re-hospitalizations:** Allay recognizes the need to keep our patients out of the hospital and help those as they transition through the varying care settings. That is why Allay has ready access to a variety of healthcare providers. Whether the patient needs home care, a primary physician, a house call physician, hospice, DME, estate planning, a will, or any other resource, Allay has relationships already in place that have been proven to reduce one's risk of being hospitalized/re-hospitalized that will make one journey as easy and pleasant as possible.
- 7. Placements:** Often times our patients either no longer want to or no longer can live in their own home. Although we strive to keep people at home as long as possible, Allay can also assist in finding the perfect place to live.
- 8. Giving:** A Portion of all profits will go towards a private non-profit foundation that provides help and resources to those facing difficult health care challenges.

*Empowering people to experience the full joy of living*